

Your existing site, better resolved.

Targeted improvements for existing sites: faster, clearer and easier to contact.

Website audit

€59 + VAT

The full audit fee is deducted if you commission at least €250 + VAT of improvements within 30 days of receiving the report.

Payment: 100% when commissioning the audit. Timeline: 3–5 working days after receiving access.

What the audit covers

Performance	Loading speed, image and resource weight, and basic Core Web Vitals metrics.
Technical SEO	Indexing, titles and descriptions, headings, sitemap, robots.txt, broken links and redirects.
Mobile and accessibility	Mobile layout, readability, contrast and basic keyboard navigation.
Contact	Forms, calls to action and the visitor journey towards getting in touch.
Legal and cookies	Technical review of legal texts, the banner and published cookies, without legal assessment.
Report	Identified issues and prioritised recommendations, with an indicative package and estimate for each improvement. Implementation is excluded.

Targeted changes. Defined scope.

Starting packages have a defined scope. The final price is confirmed after the audit. Prices exclude VAT.

SERVICE	SCOPE	PRICE
Performance and technical SEO	Loading speed, metadata, indexing and technical structure.	From €150
Local SEO and Google Business Profile	An optimised business listing and consistent local details on the site.	From €120
Contact and conversion	Clearer calls to action, forms and contact routes.	From €120
Legal texts and cookies	Technical implementation of legal texts and a consent banner.	From €90
Content reorganisation	Structure, menu and hierarchy of existing pages.	From €150
Website audit	Report with issues and prioritised recommendations; no implementation.	€59
Additional work	Tasks outside a package, with an hour estimate and prior approval.	€35/hour

The full audit fee is deducted if you commission at least €250 + VAT of improvements within 30 days. If improvement costs approach those of a new website, we may propose a rebuild as an alternative.

Every improvement, clearly defined.

Timelines begin when access and materials are received.

Performance and technical SEO

From €150 + VAT

Includes	Optimising images and resources, lazy loading, reviewing Core Web Vitals, titles and descriptions, headings, sitemap.xml, robots.txt, broken links and redirects.
Limits	Up to 10 pages or templates, using the current code and hosting.
Excludes	Hosting changes, redesign, copywriting and keyword research.
Delivery	Published changes and a before-and-after measurement comparison.
Timeline	5–10 working days.

Local SEO and Google Business Profile

From €120 + VAT

Includes	Setting up or optimising the listing (categories, opening hours, services, description and photos supplied by you), consistent contact details on the site, local business structured data and a review link.
Limits	One listing and one location. The business owner completes Google verification.
Excludes	Ongoing management, responding to reviews, regular posts, directories and advertising.
Delivery	Updated listing and site, with a summary of the changes.
Timeline	3–5 working days, excluding Google verification.

We do not guarantee Google rankings or conversion results; each package improves the technical and usability aspects described.

More targeted improvements.

Each package is quoted against your existing site.

Contact and conversion

From €120 + VAT

Includes	Reviewing the path to contact, calls to action, a new or improved simple form with basic spam protection, and call, email or WhatsApp buttons.
Limits	Up to 3 sections or pages; the form sends to the specified email address.
Excludes	CRM, bookings, payments, automations and complete marketing copywriting.
Delivery	Published changes and a list of the improvements made.
Timeline	3–7 working days.

Legal texts and cookies

From €90 + VAT

Includes	Technical addition of legal notice, privacy and cookies; footer and form links; a technical cookie inventory and consent banner that blocks non-essential cookies in advance.
Limits	Up to 3 texts and one banner using a compatible tool.
Excludes	Legal drafting or review, and consent-platform licences.
Important	LAKBAST provides technical implementation. You or a qualified professional provide or validate the legal texts and criteria; legal compliance is not guaranteed.
Timeline	2–5 working days after receiving the texts.

Content, reorganised.

A clearer structure using the content you already have.

Content reorganisation
From €150 + VAT

Includes	Reviewing the structure and menu, rearranging existing pages and sections, heading hierarchy, internal links and redirects for changed URLs.
Limits	Up to 5 pages, using existing text and images or materials you provide.
Excludes	New copy, complete redesign and new pages, which are quoted separately.
Delivery	Published structure and a page map.
Timeline	5–10 working days.

Improve before you rebuild.

We first assess whether improving the existing site is viable; rebuilding is never automatic.

Common platforms	HTML, CSS and JavaScript, Astro, and React or Next.js projects where technically feasible.
WordPress, Wix and Shopify	Only after an initial assessment: templates, plugins and permissions can limit possible improvements.
A new site as an alternative	If improvement costs approach those of a new site, we may offer a separate rebuild proposal explaining the advantages, costs and limits of each option.
Additional work	€35/hour + VAT, always with an hour estimate and prior approval.
Payment	Audit: 100% when commissioned. Packages: 50% at the start and 50% on delivery.
Revisions	One round of minor adjustments per package, submitted as one list. You have 5 working days to send it; after that, the work is deemed approved or the schedule is revised.
Access and backups	You provide the required access and retain ownership of your accounts. Before making changes, we take or request a backup.
Warranty	15 days to correct defects in implemented changes; platform, plugin and third-party service updates are excluded.

Informative catalogue. Prices exclude VAT. The accepted quote and contract set the definitive scope, schedule, payments, responsibilities and terms.